



Russell House Publishing Ltd

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Call for proposals

Theory into Practice

Series Editor: Neil Thompson

This exciting new series comprises short books that present the basics of a particular theoretical approach or set of ideas and link them to the demands of practice. Relating theory to practice has long been recognized as a fundamental part of professional education and training in a wide variety of disciplines and settings. However, the task of bringing theory and practice together is often more difficult and complex than many people realize. This series of books is therefore being developed to help students and practitioners across the human services to understand the basics of particular theoretical perspectives or approaches and their relevance to practice. Each book will present the key themes and issues arising from its particular topic and demonstrate how these ideas can be of benefit to busy practitioners wrestling with the demands of working with people and their problems. A key feature of the series is that attention is given to issues of discrimination and oppression to make sure that the theoretical materials presented are helpful in promoting equality and valuing diversity.

■ **Who will the books be for?** Practitioners and students in the human services - that is, social work and social care; youth and community work; probation and community justice; advice and advocacy services; police work; penal service; health care; and so on. We would like the books to appeal to as wide an audience as possible, but we recognize that some books will appeal to some professional groups more than others.

■ **What will they cover?** Each book will follow a standard structure to cover: the basics of the theory or framework concerned; how it relates to the demands of working with people and their problems across a variety of settings; the implications in terms of discrimination and oppression; and a guide to further reading. The books will be short and focused, in the region of 40,000 words in total - designed as basic introductory guides rather than detailed textbooks.

■ **What will the style of writing be?** We want to find a healthy balance between high-level academic language that will discourage many people and the simplistic, 'cook-book' style that many people find patronizing. The style of language should therefore be clear and accessible without losing readers in jargon and without talking down to them.

■ **What sort of topics are you intending to cover?** We are open to suggestions, but would expect the following to feature:

- Advocacy
- Attachment theory
- Cognitive-behavioural theory
- Counselling
- Disability
- Gender
- Group work
- Mediation
- Negotiation
- Psychodynamic theory
- Sexuality
- Substance abuse
- Systems theory
- Task-centred and solution-focused work
- Transactional analysis
- Working with communities

■ ***I'm interested, what should I do now?*** Eventually you will need to complete - and submit to the Series Editor - a publishing proposal that addresses the items set out below. If you would like an electronic version, please contact Russell House Publishing or download the form from www.russellhouse.co.uk.

■ ***Submitting a publishing proposal***

Your proposal should include responses to all of the following **headings** (shown in bold here) and be sent to us as an email attachment.

1. **Title.** (Please note that books in this Series do not have subtitles.)
2. **Author.** Please provide up to 100 words about yourself, as might appear in a published book.
3. **Audience.** The audience for all books in this Series is described in this *Call for Proposals*. What will they gain from reading your work? Will it be more relevant to some groups than to others?
4. **Blurb.** Please supply between 100 and 300 words about the book that speak to Series audience, for example as on a back cover.
5. **Marketing.** RHP's marketing is carefully planned to reach the Series audience. But are there special marketing considerations or opportunities? Please contact us, if in doubt.
6. **Competition.** In what other ways can the audience obtain information and advice that is similar to, or competes with, what your work will offer. (This might include competitive publications, academic or professional courses, training packages, etc.)
7. **Contents.** Please let us know how your work, developed in the standard format for all books in the Series, as set out here, will illuminate the issues raised.
 - About the Series. Series Editor's foreword. About the Author.
 - Introduction – a piece to set the scene for both theory and practice, bearing in mind that earlier sections will introduce the book and its readership in broad terms.
 - Part One - in which readers are introduced to the basic tenets of the theory concerned.
 - Part Two - in which links are made between theory and practice.
 - Part Three - in which the ways in which the theory addresses discrimination and oppression are explained and explored.
 - Part Four - annotated further reading, details of any relevant organisations and/or websites.
 - Conclusion. References. Brief index.
8. **Copyright.** Do you own (or can you obtain) copyright to all the material?
9. **Illustrations.** As the books in this series are quite short, we do not envisage there being pictures or diagrams. If you do want to include some, please provide approximate details now.
10. **Timetable.** What is a realistic target date for you to submit a complete first draft - as a hard copy - to the Series Editor? PLEASE NOTE: you can contact Russell House Publishing for the document: *Guidelines for Authors: Preparing and Submitting Your Typescript*.
11. **Other information.** Please feel free to add anything that you feel supports the proposal.

■ ***If you have any queries before you are ready to complete a proposal form***, please get in touch with:

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